

Mission Statement

To reduce alcohol, tobacco and other drug abuse, violence and other negative behaviors and improve the lives of all Liberty citizens.

Liberty Alliance for Youth, Inc.

Wednesday, January 14, 2009

1. Welcome and Introductions
24 Attended
2. Review November General Minutes
Approved as written
3. Treasures Report **\$944.67**
 - a. Education and Training **\$500, Credit card paid off**
 - b. General Fund **\$100**
 - c. Social Norming **0**
 - i. **Fundraising: hat day at South Valley Junior High, \$1 to wear hat on Superbowl Friday**
 - ii. **Change for Change locations:**
 1. **Cupinis-Amy**
 2. **Long John's and Price Chopper- Lynn**
 3. **Maggie Moos- Becca**
 4. **JC Penny's- Kali**
 5. **By the Book-Jeanetta**
 6. **Back Yard Burger and the Dish-Andrea**
 7. **HyVee-Kathleen**
 - iii. **Cafépress**
 1. **Help with designs: volunteers needed, ask college students**
4. Member Information Form
Attached – complete if you haven't already
5. Strategic Plan
 - a. Student Assistance Program
Staff presentations were done in December
Marketing: Posters inform on: who and how to refer
School impact
 - b. Communities Mobilizing for Change
 - i. Consequences: Social Norming/Marketing
Health Department: LAFYI Display (thru Kathleen)
Parent conferences –SRO's
Dividers at Hy-Vee & Price Chopper – taking to businesses as desk plaques
Wal-Mart contact being made – Vicky will provide contact name to assist in process
 - ii. Information: "Top 5" Messages
Included in consequences material
 - iii. Policies: School District
Completing first draft
Hosting information session for community to provide feedback about current policies: Jan 18, 20 & 22
 - iv. Support: Parent Support Group

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**HS offering 2 sessions – both have filled at 25 attendees
SVJ will offer 1 session in March**

6. 2008-2009 Prevention Programs
 - a. Tobacco Social Norming: 85.6 Nix the Stix –Kathleen
 - i. Perception changed by 336.6%
9 students on the committee
Positive feedback received from the student body
 - b. Fall Forum: John Underwood
 - i. See attached report
Midwest Training-July 13-14
 - c. Local Deal Program- Heather
Designed at request of schools- to help with internet information and finding accurate information
 - d. Spring Forum: Teen Pressure: March 3 – High School
 - i. Need Committee Members: **Kathleen, Sara, Amy, Sher, Mallory, Lynn**
 - e. High School Social Norming: Binge Drinking
 - i. FCA Planning
7. Sub-Committee's Reports
 - a. Youth Advisory Council
Will meet soon- logistics: Liberty Smoking Ordinance
 - b. Youth with Vision
Gala (2 skits), Jeff City-1/28
 - c. Liberty Lifeline Speaker Bureau
Provide information to PTA as a resource for meetings and fill in
 - d. LHS SADD
3 D's campaign completed (Video) during December
Will be doing the Smoke Busters program
Will distribute Not in My House materials at a basketball game in February
8. Northland Coalition Report- Sara
 - a. Next Meeting – January 21, 2009: 11:30 AM
 - i. Maple Woods, Human Service Building, Upstairs Conf. Rm, 3100 NE 83rd St
Inservice-2nd hand smoke
9. Law Enforcement Report
Life Graduations: 1/30 LMS, 2/16 SVM – all 6th grades completed the program
10. Compliance Checks
Cody's, Macaluso and BP sold
Patrol Dogs at high school: 3 arrests, 12 cars alerted
Target-youth stealing alcohol – Jeanetta will follow-up
11. Juvenile Office
Parenting and Anger classes are starting
Shoplifting Board is going well
12. Other Business
 - a. Leftovers: girls home, boys home, fire station, police station, Treehouse

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13. Reminder Dates:

- a. February 6th – Northland Coalition Gala at Hilton KCI Airport
- b. February 19th – Excelsior Springs SAFE: “There is a New Drug Dealer in Town” OTC
- c. February 20th – Operation Smoke Screen Summit 8am-2pm
- d. February 27th – Northland Coalition Volunteer Appreciation Breakfast
- e. March 13-14 – Community Baseline
- f. March 19 – Peak Performance: Smithville
- g. March 21-22 – Girl Power
- h. June 27 – Mud Mania
- i. **Growing with Your Child- Tuesdays at the high school**

14. Meetings Schedule

- a. February 11
- b. March 11
- c. April 1: Annual Meeting
- d. May 13

